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開課班級：碩應外一A

授課老師：陳錦慧

學分數：3

課程大綱：

老化是一個每個人都會經歷的過程，然而我們通常都這個概念有著抗拒的心態，甚而在社會化的過程當中，存在著各種老年相關的偏見，這些態度也反映在許多生活的層面，包含媒體、醫病互動、一般生活對話、老人照護、商業活動等等。不需要有語言學基礎，也適合非外語系的同學但對與老人互動有興趣的外系學生選修。

本課程旨在引導學生從跨領域的觀點(老年社會學、傳播學、社會語言學、行銷學、成人教育、社會工作)，探討與年老或老人相關所延伸的所有語言與溝通行為。所探討的議題包含老年人口變化、樂齡學習情境的師生溝通、老年老化與長期照護、醫護溝通、老年社會與銀髮行銷、跨世代溝通、老年人的媒體使用與媒體對老年議題的再現、失智老人的語言行為與他人與之對話的溝通模式等等。

學期終了，學生將能以跨領域和批判性的角度檢視老(ageing)的概念，甚而進一步思考我們應該用甚麼樣的態度對待老人、老年以及自己的未來樣貌。這門課程對於每一個活在快速老化的現代社會的成員而言，能有一定的啟發，對於有機會接觸老年照護及老年病患的醫療或社會工作者，也有相當的重要性。透過本課程的學習，學生將對老年議題與生活中、職場中需要對應的老年溝通技巧，以及潛在的語言與年齡歧視現象，有更進一步的認識。 評分方式：出席與課堂參與 40% 期中考報告 30% : essay based on content analysis 期末考書面報告 30%

outline:

This course is aimed at guiding students to view older-age related language and communication issues from multidisciplinary perspectives, such as those in Socio-Gerontology, Communication, Sociolinguistics, Marketing, Adult Learning, and Social Work. The covered issues include demographic changes, learning at later life and the associated teacher-student communication issues, communication with older people in medical and care-giving contexts, older people 's use of the media and the media representations,(dementia) older people 's language behaviors and the ways we talk to/with them. Through the completion of the course, students will learn how to communicate with older people in different contexts and have stronger awareness of ageist reproduction in language.

教學型態：

課堂教學

成績考核方式：

平時成績:40%

期中考:30%

期末考:30%

其它:%

本科目教學目標：

- 1.深化學生英語教學及翻譯等外語專業理論及研究能力。
- 2.提升學生農、工、商專業管理知能。
- 3.引領學生關心社會議題，並培養國際思維。

參考書目：



課程進度表：

週次	起訖月日	授課單元(內容)	備註
第1週	3.02~3.09	week 1 course orientation;	8日正式上課。8~12日課程加退選，轉學(系)生、復學生及延修生選課，雙主修、輔系申請，12日申辦抵免學分截止日
第2週	3.09~3.16	week 2; understanding basic concepts: ageing, life course, age and development, ageism, stereotypes of older people and the realization in daily life contexts (I)	
第3週	3.16~3.23	week 3 understanding basic concepts (as week 2);	28日(日)孔子誕辰紀念日/教師節(放假),29日(一)補假
第4週	3.23~3.30	week 4 understanding research approaches to language and ageing studies (I): communication research paradigm;	29日成績優異提前畢業者提出申請截止日
第5週	3.30~4.06	week 5 understanding research approaches to language and ageing studies; (II): gerontological sociolinguistic paradigm;	6日(一)中秋節(放假)，10日(五)國慶日(放假)
第6週	4.06~4.13	week 6 : media representaitons of older people (I): communication appraoch;; case study: comparative study of advertising portrayals of older people in the UK and Taiwan	14日學生宿舍安全輔導暨複合式防災疏散演練。18日多益測驗
第7週	4.13~4.20	week 7 ;; research method: Content Analysis (practice);	24日(五)補假，25日(六)光復暨古寧頭大捷日(放假)。
第8週	4.20~4.27	week 8: media representaitons of older people (II): gerontological sociolinguistic appraoch; case study: older people's dating ads (J. Coupland);	30日校課程委員會
第9週	4.27~5.04	week 9 : mid-term oral report: choose one paper related to media representations of older people and report the outcomes; collect a small sample of relevant Taiwanese data to duplicate the research; report your pilot study and compare the outcomes;	3~9日期中考試
第10週	5.04~5.11	week 10 : silver marketing and media representaitons of older people (the use of Critical discourse analysis I) case study: life insurance ads and ideology of ageing; (Chen, 2015)	13日教務會議,16日教師期中成績上網登錄截止日
第11週	5.11~5.18	week 11 : decoding the ideology of ageing and older age in newspapers (the use of Critical discourse analysis II) case study;; discursive construction of older people in Taiwanese	



		newspapers (Chen, 2017) ;	
第12週	5.18~5.25	week 12 application of CDA based on your data;;	24~28體育運動週。24日校園路跑。27日運動大會夜間開幕，28日運動大會活動，29日101週年校慶活動日，照常上班
第13週	5.25~6.01	week 13 : intergenerational communicaiton (I): communication paradigm basic concepts: communicaiton accommodation theory, studies on communication perceptions of intergenerational communication in communicaiton and social psychological disciplines	
第14週	6.01~6.08	week 14;; intergenerational communicaiton (II): gerontological sociolinguistic paradigm; basic concepts;; painful-self-disclosure; self-disenfranchisement; social functions of age-telling strategies;; young-old talks versus old-old talks;	12日申請停修課程截止日
第15週	6.08~6.15	week 15: intergeneraitonal communication (III):: application of conversation analyais in intergenerational communicaiton studies ; reading an assigned paper ; application of the method for final assignement;	
第16週	6.15~6.22	week 16: communicaiton with older people in service (I) : senior education contexts ; teacher-student interactions ; communicaiton strategies adopted by teachers of senior education (an assiged paper to read and discuss)	22日校務會議。25日行憲紀念日(放假)
第17週	6.22~6.29	week 17: communicaiton with older people in service (II): home-based long-term home care contexts; types of older care receivers; communication strategies adopted by care givers; including some discussion on communication with dementia patients in family contexts and in medical contexts (assigned papers to read and discuss)	1日(四)開國紀念日(放假)
第18週	6.29~7.06	week 18;; final assignement pick one journal article related to the themes covered in the lectures following the mid-term exam week and present the research by means of PPT ; provide your critical comments on the strength and weakness of the study and how you are going to extend this study if you were given an opportunity to do so.;	5~11日期末考試，10~11日學生退宿

