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開課班級：農企管碩士學程一A

授課老師：黃文琪

學分數：2

課程大綱：

本課程之目的，在使學生瞭解農企業管理之主要研究問題以及現階段所面臨的全球性議題。

outline:

The purpose of this course is to discuss the special problems in agribusiness management that stemmed from the biological properties of agricultural products. The contents of the course cover the current global issues on agribusiness management.

教學型態：

課堂教學+遠距輔助教學(同步、非同步)

成績考核方式：

平時成績:20%

期中考:30%

期末考:30%

其它:20% 2 points will be deducted for each missed class.%

本科目教學目標：

參考書目：

Shown on the weekly outline.



課程進度表：

週次	起訖月日	授課單元(內容)	備註
第1週	2.21~2.28	Course Introduction Announcement for Meeting on Feb 24: For Students under 14 Days Mandatory Quarantine+7 day self health management: the virtual meeting using "Microsoft Teams" will start at 9:10 on Feb 24: Short URL: https://shorturl.at/oCLUY All other students should go to the classroom (CM313) directly. See you all on Thursday.	8日正式上課。8~12日課程加退選，轉學(系)生、復學生及延修生選課，雙主修、輔系申請，12日申辦抵免學分截止日
第2週	2.28~3.07	Global Supply Chain	
第3週	3.07~3.14	Climate Change and COVID-19 Pandemic ;	28日(日)孔子誕辰紀念日/教師節(放假),29日(一)補假
第4週	3.14~3.21	Circular Agriculture and Sustainability	29日成績優異提前畢業者提出申請截止日
第5週	3.21~3.28	Smart and Digital Agriculture	6日(一)中秋節(放假)，10日(五)國慶日(放假)
第6週	3.28~4.04	Food Industry Development ;	14日學生宿舍安全輔導暨複合式防災疏散演練。18日多益測驗
第7週	4.04~4.11	Food Standards and Food Trade Announcement For Students who attended the Music Festival on April 1-2: the virtual meeting using "Microsoft Teams" will start at 9:10 on April 7: Short URL: https://shorturl.at/egpDG All other students should go to the classroom (CM313) directly. See you all on Thursday.	24日(五)補假，25日(六)光復暨古寧頭大捷日(放假)。
第8週	4.11~4.18	Field Trip April 11, 2022 7:00 Departure from College of Management Building (assemble 6:50 front steps) 8:30-10:00 World Vegetable Center 10:00-11:20 (bus ride) 11:20 arrival at Wholesale Market (auction) of the Tzukuang Fishermen's Association (TFA) 11:30-12:20 Guided tour 12:20-13:50 Lunch and self-guided village tour (free time) 13:50 Assemble at the TFA 14:00 Departure for NPUST 15:10 Expected arrival at CM	30日校課程委員會
第9週	4.18~4.25	Midterm in class workshop	3~9日期中考試
第10週	4.25~5.02	Agricultural Cooperatives and Farmers' Organization ;	13日教務會議,16日教師期中成績上網登錄截止日
第11週	5.02~5.09	Trade Tools for SME: International Trade Center	



第12週	5.09~5.16	Microsoft Team Meeting Link for May 12. https://shorturl.at/byGSX Global Sericulture Development: New Silk Road?	24~28體育運動週。24日校園路跑。27日運動大會夜間開幕，28日運動大會活動，29日101週年校慶活動日，照常上班
第13週	5.16~5.23	Food Security at Gloabal Sacle: GAFSP International Seminar on Sustainable Food System in Southeast Asia under and beyond COVID-19: Policy Evidences and Call for Action Date & Time May 19, 2022 09:00 AM Bangkok May 20, 2022 09:00 AM Bangkok https://are.eco.ku.ac.th/2019/?page_id=7154&lang=en#1645768634783-89bbab7e-1298	
第14週	5.23~5.30	Regional NGO	12日申請停修課程截止日
第15週	5.30~6.06	Current Issues and Challenges for Agribusiness	
第16週	6.06~6.13	Workshop Discussion	22日校務會議。25日行憲紀念日(放假)
第17週	6.13~6.20	Final group discussion	1日(四)開國紀念日(放假)
第18週	6.20~6.27	Final Exam (Final Report Due)	5~11日期末考試，10~11日學生退宿